



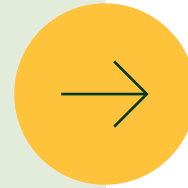
Annual Report



2022



About us

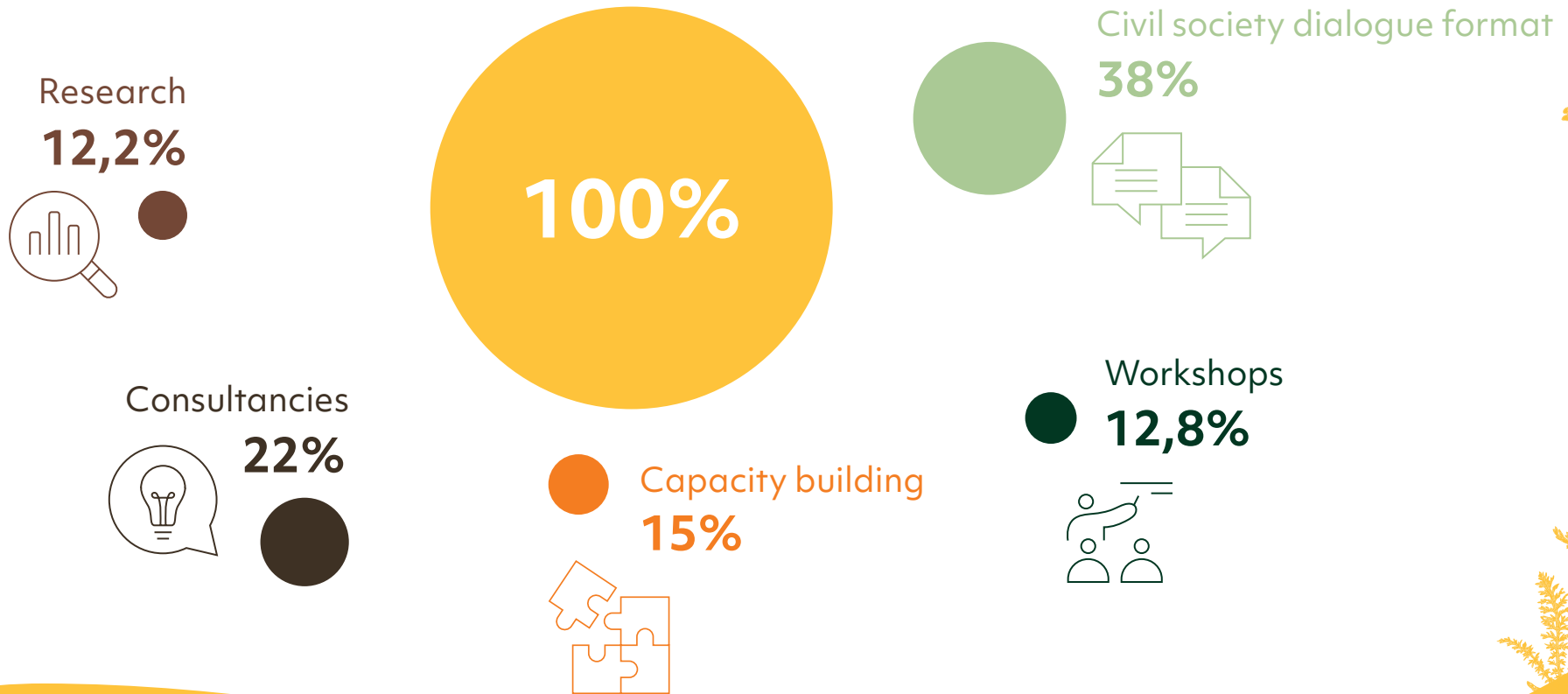


Yarrow Global Consulting gGmbH is a feminist non-profit founded in 2019 that focuses on the intersection of health, gender and the environment. Through qualitative research and evaluation, consultancy work and policy analysis we contribute to dismantling unequal power structures and driving sustainable change at organizational and policy levels. We work with an international network of professionals from the areas of global health and wellbeing, gender research and feminist thought, and environment and climate change.

What we do

Yarrow Global Consulting's mission is to challenge structural gender inequality through capacity building, advisory support, and collaborative design towards a gender-responsive framework for global and planetary health.

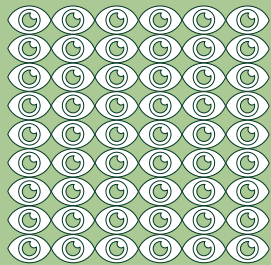
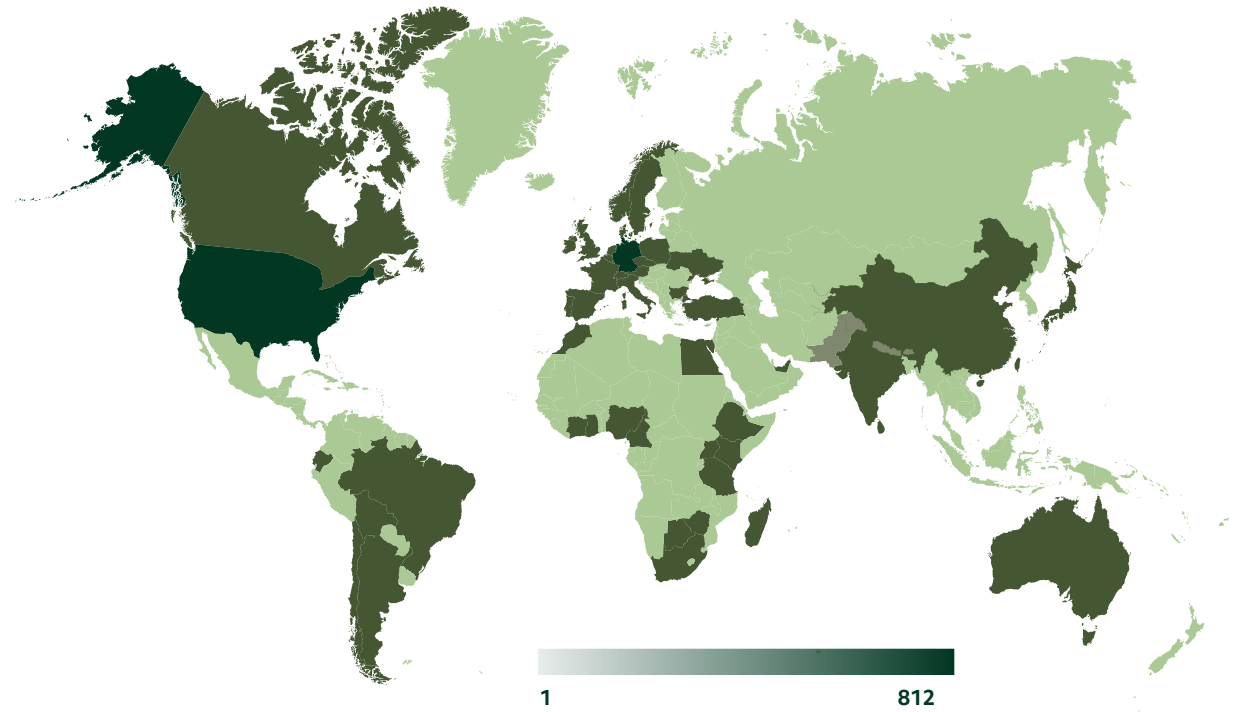
In order to achieve this our work has been focused on the following activities:



Knowledge and Media Production

In **2022**, our blog *Yarrow Global* published **9** articles with **1242** unique views and **2,287** views total from **72** different countries.

We published on topics including LGBTQ+ rights and climate change, female genital mutilation, planetary health, and drought and HIV. We wrote **56%** of our posts, and **44%** of our posts were authored by external writers.



1241
unique views



2,287
views total



72
different
countries



9
articles

Here are examples of our work

STRiDEM. Strengthening inclusion of children through empowering mothers

Yerevan and Lake Sevan, 2022. Funded from the German Foreign Office

Together with the NGO “Initiative for Educational, Social and Legal inclusion”, and with funding by the foreign office of Germany we facilitated a **series** of workshops on- and offline for multilevel stakeholders in the area of inclusive education in Yereva, **Armenia** and in the surrounding rural areas. Our project **worked with local actors to strengthen** women-led civil society and **improve** the inclusion of children with disabilities in the **Armenian** education system.

In total, we enhanced the capacities of **36** participants (parents of children with disabilities) on disability-inclusive policies. **25** children with and without disabilities participated in an inclusive dance flashmob which was performed at a light festival in the center of Yerevan in October of **2022**. More than **350 NGO** representatives, specialists, and parents of children with disabilities participated in program activities and a team of **10**, both German and Armenian, contributed to the smooth operation of the project.



36
participants

Casa do Povo

Podcast “Bom retiro é o mundo” (German: Großstadtfantasien/ Urban fantasies) Sao Paulo, Brasilien, 2021 – 2022. Funded by Brot für die Welt

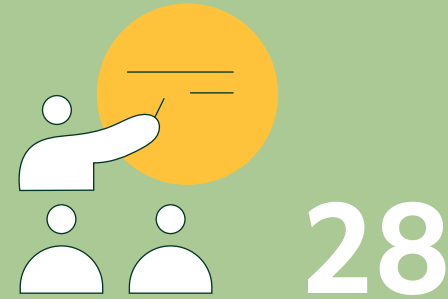
In 2022 we collaborated with the Brazilian community center *Casa do Povo* and the neighborhood association *Bom Retiro é o Mundo* to create a podcast series exploring community narratives and community needs in *Bom Retiro*, a suburb in São Paulo, Brazil. The podcast was an experimental deep-dive into the multi-layered reality of an inner-city community, drawing on the lived experiences of the residents to show how structural discrimination affects their every day lives.



Impacts



We worked with 8 female or queer-led organizations



As Yarrow executives, we participated in 28 panels/workshops/capacity-building events



1115 people have subscribed to our blog and social media channels



Through panels, workshops, and capacity-building workshops we reached 331 participants

Examples of some of our collaborators

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Organizations like Yarrow are important because they fill in very important but often left behind gaps that larger, more well-funded, well known, well-staffed cannot hope to fill. Yarrow focusses on the intersectionalities of life because they understand that “one size DOES NOT fit all”. I love that they recognize the need to include the perspectives of those not included by our current white, male – dominated world. They pay attention to what is important at the periphery and not at the centre. They provide expertise and a platform to explore these intersectionalities, thus bringing about healing where there has been hurt, knowledge where there has been ignorance and togetherness where there has been division.

Judy N. Khanyola Chair, Center for Nursing and Midwifery

University of Global Health Equity, Rwanda

”

What I like about Yarrow Global, is that it is led by women for women. As an experienced health manager and professional, I have felt on my skin the loneliness of being surrounded by male counterparts - who did not deal with physiological issues characteristic for women (breastfeeding, menstrual cycle or pre-menopause). This group of women knows what we are talking about, from personal and professional perspective, and digs deeply to the core of the problems we are addressing.

And while our meetings and correspondence is always professionally motivated, they are always surrounded by warm energy, kindness, understanding and humor. It always brings me good mood afterwards!

Ardita Baraku, Public Health Specialist, Health Manager, Health Regulator, Health Educator, National Institute of Public Health, Kosovo

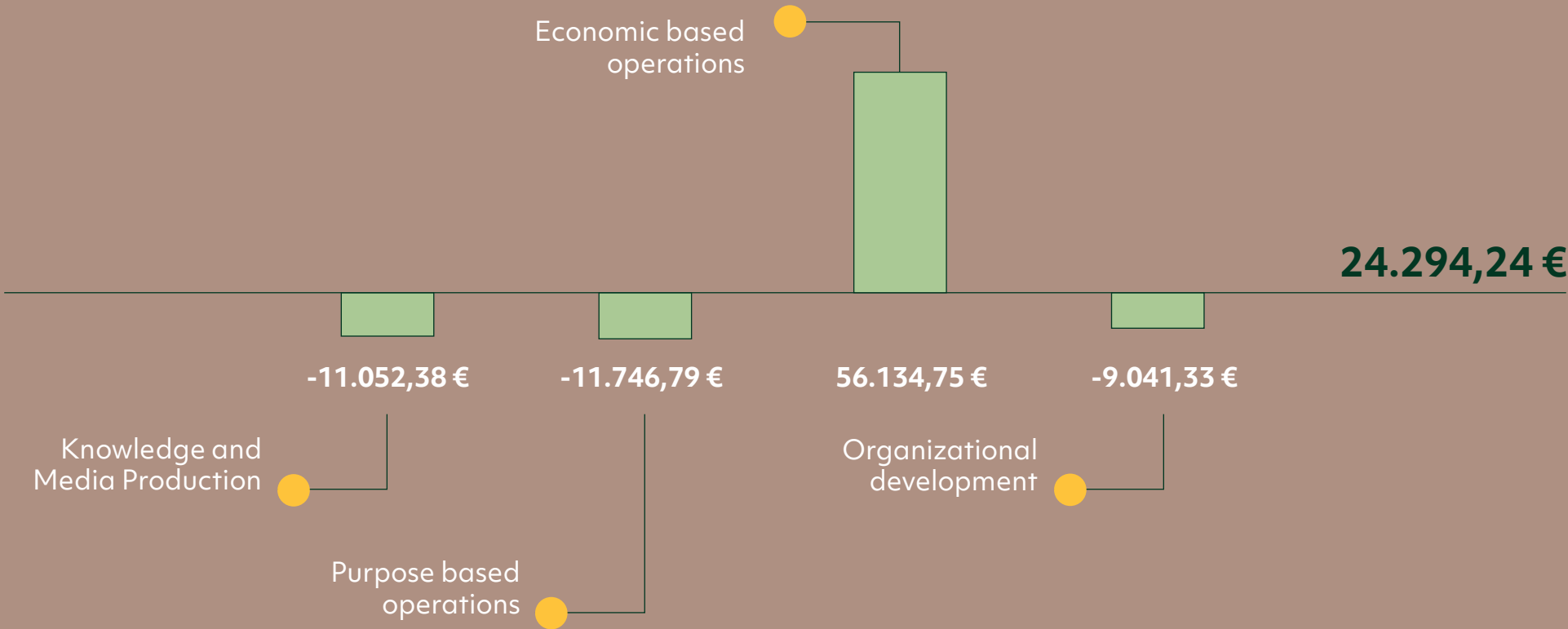
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The collaboration with Yarrow Global is very motivational and effective due to their organized, structured, and professional approach toward work. We highly value their expertise, work ethic, and ability to be open to new ideas, build relationships, and recognize the contributions of others.

Syuzanna Petrosyan, director of NGO “Inclusion Armenia”, Armenia

Revenues and Expenditures 2022

100 %



How do we work?

A view at our finances shows how within our company we redirect funds from areas in which we are profit-oriented to areas in which we see the potential to support transformational change. Our main area of income (economic-based operations) is consulting and analysis for institutions wanting to initiate change at an organizational level in order to have a more positive impact on people and the planet. We then redirect these funds into areas in which we see potential for innovation and collaboration (knowledge and media production and purpose-based operations). These are projects like our blog or our podcast project that contribute to a better understanding of gendered effects of climate change on health and experiment with new ways of thinking about international cooperation.

Yarrow Global Consulting is a registered Charity. You can support our work by donating to our organization. More information can be found on our website.



Our journey to a feminist organization

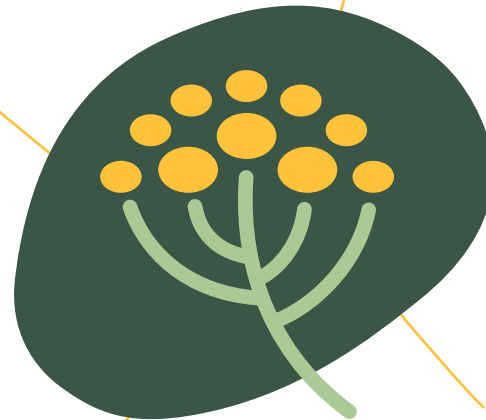
When we started off we really didn't define ourselves as a feminist organization, now we do. We define feminism as being part of our methods, our content and our attitude.

And finally, our attitude is utopic: we believe a better world is possible.

Our content focuses on intersectional and gender-based-violence, the impact of climate change on gender, and transformative leadership practices.

We are continuing to grow and challenge the status quo

We focus on participatory methods, valuing lived experience and practice, expressed through the voices of the people we work with.



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